

(Applicable for students enrolled in 2012 and after. Changed title and applicable for the PhD program from academic year 2016.)

Department of Business Administration PhD Program Journal Classification for Paper Publication

Top Notch: 50points per paper. (Provided by respective expertise track, at most 5 journals.)

Level A : 35 points per paper.

Published in

- (1) SSCI/SCI journals whose impact factors are 0.4 or above.
- (2) If there are fewer than 20 journals which meet the preceding qualification, the tracks may specify a top 20 list of respective fields (the journals shall be SSCI/SCI with impact factors of 0.1 or above).

Level B : 25 points per paper.

Published in

- (1) Other SSCI/SCI journals.
 - (2) Papers published in management reviews and journals of management. (TSSCI)
- (3) If there are fewer than 40 journals which meet the qualifications of level A and items 1 and 2 of level B, the tracks may the full text published in "Non-TSSCI" in each field may add "non-TSSCI" journals which conduct full-text anonymous review, and are rated as excellent. The rating results should have been publicly announced, and the journal should be published abroad.

Level C : 10 points per paper.

- (1) Papers published in TSSCI journals, except for management reviews and journals of management.
- (2) International academic journals, international conference papers or case studies with review systems, other than those in level B; research projects

with the Ministry of Science and Technology (as the host or co-host).

Level D : 5 points per paper.

Domestic academic journals, domestic conference papers or case studies with review systems. Points earned from domestic conference papers shall not be more than 10.

Overseas Exchange: 10 points.

Applied in accordance with formal exchange procedures, 2 points per month, maximum 10 points.

【Note】When there is more than one author of the same work or research paper, the calculation shall be as follows:

1. First author: Publication score \times 0.7 ,
2. Second author: Publication score \times 0.5 ,
- 3.Third author and below: Publication score \times 0.3 ,

September 2006

The third department faculty meeting in spring semester of 2011 resolved that the additional rules of each track shall be revised as follows:

(Applicable for students enrolled in 2012 and after.)

【Marketing track】

1. Conference papers or journal paper publication before the qualification exam.
2. Before the final doctoral thesis defense, students should have at least one paper published or accepted in international journals or TSSCI journals.
3. "If published in the first-level marketing journals recommended by the Ministry of Science and Technology for Management 2 discipline or the top 20 reference journals, the points shall be increased to 50; for other journals recommended for reference in Management 2 discipline (including TSSCI journals), it shall be 40 points. Co-authored journals are still counted in accordance with the current prescribed ratio."

【 Revised paragraph 3 for marketing track in the second department faculty meeting (2013.12.6) in fall semester 2013.】

【Strategy and International Business track】

1. "If published in the first-level marketing journals recommended by the Ministry of Science and Technology for Management 2 discipline, the points shall be increased to 50; for other

journals recommended for reference in Management 2 discipline (including TSSCI journals), it shall be 40 points. Co-authored journals are still counted in accordance with the current prescribed ratio."

【Human Resource Management track】

1. "If published in the first-level marketing journals recommended by the Ministry of Science and Technology for Management 2 discipline or the top 20 reference journals, the points shall be increased to 50; for other journals recommended for reference in Management 2 discipline (including TSSCI journals), it shall be 40 points. Co-authored journals are still counted in accordance with the current prescribed ratio."

【Electronic Business track】

1. Conference papers or journal paper publication before the qualification exam.
2. Before the final doctoral thesis defense, students should have at least one paper published or accepted in international journals or TSSCI journals.
3. "If published in the first-level marketing journals recommended by the Ministry of Science and Technology for Management 2 discipline or the top 20 reference journals, the points shall be increased to 50; for other journals recommended for reference in Management 2 discipline (including TSSCI journals), it shall be 40 points. Co-authored journals are still counted in accordance with the current prescribed ratio."
4. "If published in the first-level marketing journals recommended by the Ministry of Science and Technology for Management 1 discipline, the points shall be increased to 50; for other journals recommended for Management 1 discipline (including TSSCI journals), it shall be 40 points. Co-authored journals are still counted in accordance with the current prescribed ratio."

【Added by the fourth department faculty meeting (2014.12.26) in fall semester 2014.】

The first department faculty meeting (2018.9.21) in fall semester 2018 resolved and added to the regulations that all students in the PhD program "shall have presented papers in conferences or published papers in journals from enrollment to before applying for qualification exam."
(Applicable for students enrolled in 2019 and after.)

The third teaching evaluation meeting and the third department faculty meeting in spring semester 2020 resolved that publications in the following journals shall not be counted as publication points for PhD and DBA programs.

1. Sustainability

2. Frontiers in series

3. PLOS One

We will inform everyone of any subsequent updates. Please be discreet with the submission and be sure to consult your advisor in advance.