

# Carol Yeh-Yun Lin

National Chengchi University

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## Current Position:

*Professor*, Department of Business Administration

Distinguished professor, starting from 2009 till now

National Chengchi University, Taiwan

**Education:** Ph.D. - Human Resource Development, the University of Texas at

Austin, Texas (December 1991)

Bachelor of Arts, National Taiwan University (June 1974)

## Working Experience:

<i><b>Position</b></i>	<i><b>Duration</b></i>	<i><b>Institution</b></i>
Dean of Office of International Cooperation	November 2014 – January 2016	National Chengchi University
Visiting scholar	January 27 – February 22, 2013	University of Vienna, Austria
Director	August 2012 – Nov. 2014	Center for Creativity and Innovation Studies
Professor (distinguished professor from 2009)	1999-present	Dept. of Business Administration College of Commerce, National Chengchi University
Fulbright Scholar	January – August 2012	Brigham Young University, Utah, USA
Visiting scholar	September – November 2011	Aalto University, Finland
Dean of Student Affairs	August 2008 – July 2010	National Chengchi University
Guest professor	February 2008 – July 2008	Philips Program for Modern Chinese Economy Faculty of Arts, Leiden University, the Netherlands
Visiting professor	August 2007 – January 2008	Brigham Young University, Utah, USA
Director	August 2004 – July 2006	Center of International Education and Exchange, National Chengchi University
Fulbright Scholar	August 2002 – July 2003	Purdue University at West Lafayette, Indiana, USA
Director	2000-2002	Office of International Programs College of Commerce, National

		Chengchi University
Director	2000-2002	IMBA Program, College of Commerce, National Chengchi University
Professor	1997-1999	Dept. of Business Administration/Institute of HRM National Central University
Associate Professor	1992-1997	Dept. of Business Administration/Institute of HRM National Central University
Teacher	1984-1986	Ming-Tao High School
Customer Service Manager	1980-1984	Singer Sewing Machine Company (Taichung, Taiwan)
Office Manager	1974-1980	K-Mart Taipei Purchasing Office

**Current research interests:**

Intellectual Capital  
Health Care Management  
Corporate Social Responsibility  
Small and Medium Enterprises (SME) Management  
International Human Resource Management

**Awards:**

2016 Outstanding Service Award - National Chengchi University (NCCU)  
2015 Outstanding Teaching Award – College of Commerce, NCCU  
2015 Outstanding Research Award - National Chengchi University  
2014 Outstanding Research Award - National Chengchi University  
2013 Outstanding Research Award - National Chengchi University  
2013 Best Reviewer, Academy of International Business 2013 Conference,  
only 26 out of 1421 reviewers got the award.  
2012 Outstanding Research Award - National Chengchi University  
2012 Teaching Excellence Award (English Taught Program) – College of  
Commerce, NCCU  
2011-2016 Special Talent Award – Elected by NCCU and the award was conferred  
by the Ministry of Science and Technology  
2011 Outstanding Public Servant, Taiwan Ministry of Education  
2011 Outstanding National Science Council Researcher, National  
Chengchi University  
2009 Distinguished Professor, National Chengchi University  
2004 National Chengchi University Research Award  
2001 National Chengchi University Research Award  
1995-2000 Taiwan National Science Council Research Award

(The system of Taiwan National Science Council Research  
Award discontinued from 2001)  
1996 The Best Service Award of Management School, National  
Central University  
1996 The Best Teacher of Management School, National Central  
University (student evaluation ranking #1)  
1993 Taiwan National Science Council Research Award  
1988 Altrusa Foundation Award for Outstanding International Woman

**Associations:**

Academy of Management USA  
Taiwan Academy of Management  
Chinese Human Resource Management Association  
Taiwan Intellectual Capital Research Center (TICRC)  
Center for Creativity and Innovation Studies (CCIS)  
Taiwan Ministry of Foreign Affairs, International Cooperation  
Development Fund Board Member  
The New Club of Paris (Treasurer, Board of Director)  
Finland SAIKA (Intellectual Capital as a Driver of National Economy in  
Finland) International Advisory Board Member  
Advisory Board of EU project on public intangibles (January 2013)

**Academic service:**

Reviewer, Icelandic Research Fund, proposal “From Tainted Pasts to “New  
Beginnings”: Approaching the Icelandic Political and Cultural Responses to the Financial  
Crisis from Comparative European Perspectives” (Sept. 2017)

PhD degree dissertation reviewer - Macquarie University, Sydney, Australia (2016)

Editorial review board - Asian Pacific Journal of Management (APJM) (2014-  
present)

Review panelist - Organization and Management Review (2016)

Review panelist - International Journal of Human Resource Management (2016)

Review panelist - Journal of Creative Behavior (2016)

Review panelist - Journal of Intellectual Capital (2016)

Review panelist - Asia Pacific Journal of Management (2015 - 2016)

Review panelist - Journal of Business Ethics (2015 - 2016)

Review panelist - International Journal of Hospitality Management (2015)

Review panelist - Journal of Management & Organization (2014)

Editorial review board, Asian Pacific Journal of Management (APJM)

(March 2014)

Reviewer, Journal of Management & Organization (March 2014)

Reviewer, Canadian Journal of Administrative Science (May 2013)

Reviewer, Journal of Organizational Change Management (Sept. 2012)

Judging panel, China Most Admired Knowledge Enterprise (MAKE)

Award 2012

Reviewer, Human Resource Management Review (July 2012)

Reviewer, Leadership (20120519)

Reviewer, Industrial Management and Data System (20111217)

Reviewer, Cross Cultural Management: an International Journal  
(2011)

Reviewer, Asia Pacific Journal of Management

Reviewer, Journal of Business Ethics

Reviewer, Long Range Planning

Reviewer, Journal of Knowledge Management

Reviewer, Human Resource Management Review

Guest editor, International Journal of Technology Management

Guest associate editor, Journal of Management – Intellectual Capital

Special Issue (in Chinese, 2012-2013)

Area editor, Organization and Management (in Chinese till 2015)

Area editor, Journal of Management (in Chinese, 2006 - present)

Editor, Humanity and Social Sciences Quarterly, Taiwan National  
Science Council (in Chinese, 2013 - present)

**Correspondence:**

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Wenshan, Taipei 116, Taiwan

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## Publications of Carol Yeh-Yun Lin

National Chengchi University, Taiwan

Sept. 24, 2017

### A. Journal papers

1. Lin, C.Y.Y. (accepted) Intellectual capital of South Africa: A comparison with Poland and Romania, *Journal of Intellectual Capital*
2. Lee, I.C., Lin, Y.Y. and Lin, T.Y. (2017) The creation of national intellectual capital from the perspective of Hofstede's national culture, *Journal of Intellectual Capital*, 18(4) 807-831. Doi: doi.org/10.1108/JIC-11-2016-0117
3. Ni, N., Egri, C., Lo, C. and Lin, C.Y.Y. (2015) Patterns of Corporate Responsibility Practices for High Financial Performance: Evidence from Three Chinese Societies, *Journal of Business Ethics*, 126, 169-183. (SSCI, 2013 IF=1.552)
4. Wei, Y.C. and Lin, C.Y.Y. (2015) Intangible assets and decline: A population ecology perspective. *Journal of Management and Organization*, 1-17 (SSCI, 2013 IF=0.324)
5. Wei, Y.C. and Lin, C.Y.Y. (accepted) How can corporate social responsibility lead to firm performance? A longitudinal study in Taiwan. *Corporate Reputation Review*, 18(2), 111-127. 「Scopus」 (SJR=0.58).
6. Wei, Y.C., Egri, C. and Lin, C.Y.Y. (2014) Do Corporate Social Responsibility Practices Yield Different Business Benefits in Eastern and Western Contexts?, *Chinese management Studies*, 8(4), 556-576 (SSCI, 2013 IF=0.338) **(selected as the Outstanding Paper of 2014)**
7. Stahle, P., Stahle, S. and Lin, C.Y.Y. (2015) Intangibles and national economic wealth: A new perspective on how they are linked, *Journal of Intellectual capital*, 16(1), 20-57.
8. Yang, C.C., Lin, Y.Y., Yang, H.Y. and Liao, Y. S. (2014). Empirical Study of the Correlation between Organizational Culture and Work Attitude of Employee in Hospital, *Hospital*, 47(2), 30-45. (in Chinese)
9. Lin, C.Y.Y. and Edvinsson, L. (2013) National Intellectual Capital in Israel and Financial Crisis Impact, *International Journal of Knowledge Based Development*, 4(3). 245-273.
10. Lin, S., McDonough, E., Lin, C.Y.Y. and Lin, S.J. (2013). Managing the exploitation / exploration paradox: The role of a learning capability and innovation ambidexterity, *Journal of Product Innovation Management*, 30(2), 262-278. (SSCI, IF=1.57).
11. Lin, C.Y.Y., Lu, T.C. and Lin, H.W. (2012) A different perspective of expatriate management, *Human Resource Management Review*, 22(3), 189-207 (SSCI,

2011 impact factor: 2.796)

12. Chen, Y.C., Lin, C.Y.Y., Lin, S. and McDonough, E. (2012) Does Transformational Leadership Facilitate Technological Innovation? The Moderating Roles of Innovative Culture and Incentive Compensation, *Asia Pacific Journal of Management*, 29(2), 239-264 (SSCI 2010 impact factor: 3.36)
13. Lin, C.Y.Y. and Edvinsson, L. (2012) National Intellectual Capital Model and Measurement, *International Journal of Knowledge Based Development*, 3(1), 58-82.
14. Liu, F.C. and Lin, Y.Y. (2012) A Cross-level Analysis of Organizational Creativity Climate and Perceived Innovation: The Mediating Effect of Work Motivation, *European Journal of Innovation Management*, 15(1), 55 – 76.
15. Chi, N. and Lin, Y. Y. (2010). Beyond the High-Performance Paradigm: Exploring the Curvilinear Relationship between High-Performance Work Systems and Organizational Performance in Taiwanese Manufacturing Firms, *British Journal of Industrial Relations*, 49(3), 486-514. (SSCI 5-Year Impact Factor 2013: 1.468)
16. Huang, Y.M., Lin, S.C. and Lin, Y.Y. (2009). The relationships of team diversity and innovative performance: The mediating effects of external activity and team cohesiveness, *Sun Yat-Sen Management Review*, 17(4), 847-882. (in Chinese)
17. Yu, P.H., Lin, Y.Y. and Chang, H.F. (2009). Succeed or change: A qualitative research of the succession process in Taiwanese enterprises, *Organization and Management*, 2(2), 109-153. (in Chinese)
18. Tsou, H.H., Yu, J. and Lin, Y.Y. (2009). Entry timing and performance under uncertainty: Taiwanese firms investing in China, *Asia Pacific Management Review*, 14(3), 263-277.
19. Cheng, F.H. and Lin, Y.Y. (2009). Do as the large enterprises do? Expatriate selection and overseas performance in emerging markets: The case of Taiwan SMEs, *International Business Review*, 18, 60-75.
20. Lin, Y.Y. and Chen, M.Y. (2009). Exploring the application of survey response willingness theories, *Organization and Management*, 2(1), 1-62. (in Chinese)
21. Yang, C.C. and Lin, Y.Y. (2009). Does intellectual capital mediate the relationship between HRM and organizational performance? Perspective of a health care industry in Taiwan, *International Journal of Human Resource Management*, 20(9), 1965-1984. (SSCI)
22. Liao, W.C., Lin, Y.Y. and Yu, B.S. (2009). Mediation effect of corporate responsibility practice in the relationship between perceived importance of stakeholders and organizational performance, *Journal of Management*, 26(2), 213-232. (in Chinese) (TSSCI)

23. Lin, Y.Y. and Edvinsson, L. (2008). National intellectual capital: Comparison of the Nordic Countries, *Journal of Intellectual Capital*, 9(4), 525-545. (**Highly Commended Award Winner at the Literati Network Awards for Excellence 2009**)
24. Chen, D.R., Lin, Y.Y. and Chung, K.P. (2008). Career stress and female managers' health in Taiwan's hospitals: A multilevel model approach, *Health Care Management Review*, 33(1), January- March Issue, 40-50. (**SSCI**)
25. Chen, D.R. and Lin, Y.Y. (2008). Career advancement of hospital-based physicians: School stratification or inequity in social capital? *Journal of Management*, 25(40), 397-409. (in Chinese) (**TSSCI**)
26. Chi, N.W., Wu, C.Y. and Lin, Y.Y. (2008). Does training facilitate SME's overseas performance? *International Journal of Human Resource Management*, 19(10), 1962-1975. (**SSCI**)
27. Han, T.S., Lin, Y.Y. and Chen, Y.C. (2008). Developing human capital indicators: A three-way approach, *International Journal of Learning and Intellectual Capital Special Issue*, 5(3/4), 387-403.
28. Lin, Y.Y. and Lin, T.Y. (2008). National intellectual capital: Exploring Taiwan's standing, *International Journal of Learning and Intellectual Capital Special Issue*, 5(3/4), 311-331.
29. Hsu, I.C., Lin, Y.Y., Lawler, J.J. and Wu, S.H. (2007). Toward a model of organizational human capital development: Preliminary evidence from Taiwan, *Asia Pacific Business Review*, 13(2), 251-275.
30. Liu, S.S. and Lin, Y.Y. (2007). Building customer capital through knowledge management processes in the healthcare context, *Health Care Management Review*, 32(2), 1-10. (**SSCI**)
31. Lin, Y.Y. and Chen, Y.G. (2007). Does innovation leads to performance?: An empirical study of SMEs in Taiwan, *Managing Research News*, 30(2), 115-132.
32. Lin, Y.Y., Wei, Y.C. and Chen, M.H. (2006). The role of board chair in the relationship between board human capital and firm performance, *International Journal of Business Governance and Ethics*, 2(3/4), 329-340. (**ABI/INFORM**)
33. Lin, Y.Y. and Wei, Y.C. (2006). The role of business ethics in merger and acquisition success: An empirical study, *Journal of Business Ethics*, 69, 95-109. (**SSCI**)
34. Lin, Y.Y. and Zhang, J. (2005). A changing structure of SME networking: Publishing industry in Taiwan, *Long Range Planning*, 38, 145-162. (**SSCI**)
35. Lin, Y.Y. and Wei, Y.C. (2005). An eastern and SME version of expatriate management: An empirical study of small and medium enterprises in Taiwan, *International Journal of Human Resource Management*, 16(8), 1431-1453.

(SSCI)

36. Tien, W.P. and Lin, Y.Y. (2003). An analysis of past research on expatriate management, *Journal of Human Resources Development*, 3(3), 1-25. (in Chinese)
37. Lin, Y.Y. (2002). Empowerment in a service industry: An empirical study in Taiwan, *Journal of Psychology*, 136(5), 533-554. (SSCI)
38. Chiao, Y.C., Yu, C.M., and Lin, Y.Y. (2002). Internationalization, proprietary assets and performance: An examination of large Taiwanese firms, *Journal of Management*, 19(5), 811-842. (in Chinese) (TSSCI)
39. Wu, M.L. and Lin, Y.Y. (2002). Organizational mortality and industrial evolution: An ecological study of the Stone Industry, *Journal of Management*, 19(2), 327-353. (in Chinese) (TSSCI)
40. Wu, M.L. and Lin, Y.Y. (2002). Organizational mortality: An ecological study of the Bicycle Industry, *Management Review*, 21(3), 115-136. (in Chinese) (TSSCI, **The Best Paper Award of 2002 Management Review Organization and Strategy Section**)
41. Wu, M.L. and Lin, Y.Y. (2002). The relationship between managers' competency and employees' performance, *Fu-Jen Management Journal*, 9(2), 35-58. (in Chinese)
42. Lin, Y.Y. (2000). Business ethics in Taiwan: A comparison of company employees and university students, *Business and Professional Ethics Journal*, 18(2), 69-90.
43. Lin, Y.Y. and Chen, W.H. (2000). The effect of social factors on the success of automation: An empirical study in Taiwan, *Journal of Engineering and Technology Management*, 17, 39-58. (SSCI)
44. Lin, Y.Y. (1999). A comparison of perceptions about business ethics in four countries, *The Journal of Psychology*, 133(6), 641-655. (SSCI)
45. Lin, Y.Y. (1998). The essence of empowerment: A conceptual model and a case illustration, *Journal of Applied Management Studies*, 7(2), 223-238.
46. Lin, Y.Y. (1998). Success factors of small- and medium-sized enterprises in Taiwan: An analysis of cases, *Journal of Small Business Management*, 36(4), 43-56. (SSCI)
47. Lin, Y.Y. and Chiu, H.Y. (1997). The evaluation of training and development, *Journal of Human Resources Development*, 7, 67-83. (in Chinese)
48. Lin, Y.Y. (1997). Human resource information systems: Implementation in Taiwan, *Research and Practice in Human Resource Management*, 5(1), 57-72.
49. Lin, Y.Y. (1997). Labor relations in Taiwan: A cross-cultural perspective, *Industrial Relations Journal*, 28(1), 56-67.



50. Lin, Y.Y. (1997). Human resource management in Taiwan: A future perspective, *International Journal of Human Resource Management*, 8(1), 29-43. (SSCI listed since 2000)
51. Lin, Y.Y. (1996). The training and development practices in Taiwan: A comparative study of Taiwanese, USA, and Japanese firms in Taiwan, *Asia Pacific Journal of Human Resources*, 34(1), 26-43.

#### **B. Papers in progress**

1. Lin, C.Y.Y. and Stahle, P. (working paper) Can Nordic Countries Sustain Future Competitiveness? National Intellectual Capital Perspective

#### **C. Conference Proceedings**

1. Lin, C. Y.Y. (2017) Intangible assets: National intellectual capital comparison of Southeast Asian and Northeast Asian countries, AIB 2017 Annual Conference, July 2-5, 2017 Dubai
2. Lin, C. Y.Y. (2017) Chair – Session 2.3.7, Human resource management, Global strategy, and firm performance, AIB 2017 Annual Conference, July 4, 2017 Dubai
3. Lu, P.K. and Lin, C.Y.Y. (2016) Business Model of Agricultural Transformation with Social Enterprise and Fair Trade - A case study of Kavilan, 2016 International Conference on Innovation Studies, National Chengchi University, Nov. 12-13, 2016 (in Chinese)
4. Sun, S.E. and C.Y.Y. (2016) A Study on the best practices of Corporate Social Responsibility (CSR) of Taiwanese B Corps, 2016 International Conference on Innovation Studies, National Chengchi University, Nov. 12-13, 2016 (in Chinese)
5. Yu, M.J., Hsu, M.E., Lin, Y.Y. and Chuang, H.G. (2016) The relationship between appropriability and innovation openness: Moderating effect of innovation type, The 4<sup>th</sup> Science and Technology Annual Conference of Two Straits in Shi An China, Oct. 2016. (in Chinese)
6. Chen, M.Y.C., Yang, C. and Lin, C.Y.Y. (2016) Understanding the Effect of Management Innovation on Hospital Performance: The Role of Organizational Capital, NTU Management Review, 2016 Management Theory and Practice Conference, April 3-4, 2016 Kyoto, Japan
7. Lin, C.Y.Y.(2016) Four way voice, *2016 XXVII ISPIM Innovation Conference: Blending tomorrow's innovation vintage, Porto, Portugal, June 19-22,2016.*
8. Chang, C.C. and Lin, C.Y.Y. (2015) Host country intellectual capital, inter-country distances and international market selection, *Innovative ecosystems*,

*joint intangibles and territories: The World Conference on Intellectual Capital for Communities 11<sup>th</sup> edition*, Paris, May 28-29, 2015.

9. Liao, W.T. and Lin, Y.Y. (2015) The relationship among contest motivation ,interactive learning, contest barrier and personal development : 2014 Intelligent Ironman Creativity Contest as an example, The 14<sup>th</sup> International Conference on New Management Concept, National Science and Technology University, 2015.11.06 (in Chinese)
10. Yu, M.J., Lien, W.C. and Lin, Y.Y. (2015) Openness and Technological Innovation: The moderating effect of TMT characteristics, Asian Academy of Management 2015 Conference, June 24, 2015, Hong Kong
11. Lin, C.Y.Y. (2014) Renewal Capital of some Asian Countries, Keynote Panelist, *ISPIM Asia-Pacific Innovation Forum*, Singapore, Dec. 6 – 10, 2014
12. Wang, Y.D. & Lin, C.Y.Y. (2014), From Doom to Boom: Green and Social innovation, *ISPIM Asia-Pacific Innovation Forum*, Singapore, Dec. 6 – 10, 2014
13. Yiu, C.H., Hsu, D. D. and Lin, Y.Y. (2014) The impact of knowledge openness, talent diversity and employee's innovation on firm innovation performance, Taiwan AOM, Taichung: China Medical University, September 12, 2014 (in Chinese)
14. Lin, T.Y., Tan, D.C. and Lin, Y.Y. (2014) The impact of interaction fairness and reciprocity on the social capital of strategic partnership, Taiwan AOM, Taichung: China Medical University, September 12, 2014 (in Chinese)
15. Liao, W. C. and Lin, C.Y.Y. (2014) Human capital and performance: The moderating effect of culture and knowledge acquisition, 2014 *Academy of Management Annual Meeting (AOM)*, Philadelphia, USA. August 1-5, 2014
16. Yang, C.C. and Lin, C.Y.Y. (2014) An Empirical Study on Human Resource Management Practices and Attitude of Staff - Use Taiwan Medical Institutions for Example, IAM2014S in Hawaii, U.S.A. on July 15-18, 2014
17. Lin, C.Y.Y. and Joey Chiang (2014) Investing in China: How can SME survive? 59<sup>th</sup> conference of the International Council for Small Business, June 11-14, Dublin, Ireland
18. Stahle, P., Lin, C.Y.Y. and Edvinsson, E. (2014) National Intellectual capital valuation – NIC, *Managing knowledge in boundaryless organizations, The World Conference on Intellectual Capital for Communities 10<sup>th</sup> edition*, Paris, June 5-6, 2014.
19. Lin, C.Y.Y. (2014) Cross-strait comparison of human capital and economic development, Conference of cross-strait economic development comparison, National Chengchi University, March 14-15, 2014, page 209-226 (in Chinese)
20. Wang, Y.D. and Lin, C.Y.Y. (2013) Social innovation: EMBA-NPO, ISPIM 2013

Annual Conference, June 16-19, Helsinki, Finland.

21. Lin, C.Y.Y. and Bounfour, A. (2013) Comparing China and India: National intellectual capital perspective, *2013 Academy of International Business Annual Conference (AIB)*, Istanbul, Turkey, July 3-6, 2013.
22. Lin, C.Y.Y. (2012) C-IC fit predicts performance: Insights from national culture and national intellectual capital fit, *2012 Academy of Management Annual Meeting (AOM)*, Boston, USA. August 3-7, 2012
23. Liu, F.C., Lin, C.Y.Y., Teng, C.I. and Tseng, H.M. (2012) Team Creativity Process: A Potential Driver for Perceived Team Effectiveness, *BAI 2012 International Conference on Business and Information*, July 3-5, 2012, Sapporo, Japan
24. Egri, C., Yu, J., Lin, C.Y.Y., Lo, C. and Moon, Y.L. (2012) The influence of stakeholder pressures on corporate social responsibility in East Asia, *IACMR conference*, Hong Kong, June 20-24, 2012.
25. Yang, C. & Lin, C.Y.Y. (2012) Technical HRM and Strategic HRM: Competing or Complementing? The 4th International HR Conference (HRC 2011), Bangkok Thailand, Jan. , 2012
26. Lin, C.Y.Y. & Edvinsson, L. (2011) "National Intellectual Capital in Israel" , *Proceedings of the 4th Knowledge Cities World Summit*, November 2011 in Brazil
27. Lin, C.Y.Y. (2011). What government can do to improve human capital of small and medium enterprises: Taiwan's experience, *The 5<sup>th</sup> Cross-Strait Business Management Conference*, Kunming: Yun Nan University, July 29-30, 2011 **(Second-place paper award)**
28. Hsiao, C.C. & Lin, C.Y.Y. (2011) "Do Supportive Human Resource Practices Mediate the Effect of Entrepreneurial Orientation on Firm Performance?" to be presented at the DSI conference to be held in Boston November 19-22, 2011 **(an award winner for the DSI2011 conference with a cash award of US\$500 and selected for a special Featured Session as one of the premiere showcases in the DSI conference)**
29. Lin, C.Y.Y. (2011). Human Capital in the e-economy: GTS – IC<sup>2</sup> Model, keynote speaker, *International e-Learning Conference 2011*, Bangkok Thailand, January 13, 2011
30. Lin, C. (2010) Knowledge assets and capital systems, keynote speaker, *Melbourne 2010 – Knowledge Cities World Summit*, November 17.
31. Lin, C. & Wen, C.T. (2010) Future center in Taiwan: Incubation process, *Melbourne 2010 – Knowledge Cities World Summit*, November 18.
32. Tung, Y.C., Lin, Y.Y. and Lin, Y.P. (2010). The effect of career capital and

- internal/external opportunities on international career choices, *2010 Asia Academy of Management Conference*, Macau, December, 2010.
33. Lee, I.C. and Lin, Y.Y. (2010). The creation of national intellectual capital: From Hofstede's national culture perspective, *2010 Asia Academy of Management Conference*, Macau, December, 2010.
  34. Yu, J.S.H., Lin, C.Y.Y., Egri, C.P. and Lo, C.W.H. (2010). Nature or nurture? A behavioral genetics view of CSR in China, Hong Kong and Taiwan, *2010 Asia Academy of Management Conference*, Macau, December, 2010.
  35. Silvia Amato and Carol Y.Y. Lin (2010). The decentralization of health management systems through small and medium enterprises in BRIC-countries: A semantic model, *ISBC International Small Business Congress*, October 4-7, 2010.
  36. Timothy H.E. Tan and Carol Yeh-Yun Lin (2010). Corporate philanthropy: Is CSR for large company only? *ISBC International Small Business Congress*, October 4-7, 2010.
  37. Carol Y.Y. Lin and Leif Edvinsson (2010). What national intellectual capital indices can tell about the global economic crisis of 2007-2009?, *2<sup>nd</sup> European Conference on Intellectual Capital*, Lisbon, Portugal, March 29-30, 2010.
  38. Wei, Y.C. and Lin, C.Y.Y. (2009). How can corporate social responsibility lead to firm performance, presented at 2009 AIB Hong Kong Conference in Hong Kong Dec. 3-5, 2009.
  39. Wei, Y.C., Egri, C. and Lin, C.Y.Y. (2009) Do corporate social responsibility practices make a difference in eastern and western contexts? Presented at *2009 Academy of Management Annual Meeting (AOM)*, Chicago, USA. **(Included in the best paper proceeding)**
  40. Lin, T.Y. and Lin, C.Y.Y. (2009). Cultural congruence and firm performance: A cross-cultural comparison, to be presented at the *AIB 2009 San Diego Conference*.
  41. Lin, C. Y.Y. (2009). Intellectual capital "EEEC" model and the case of Franz collection, *IFKAD 2009 Conference*, Glasgow Scotland, February 17-18, 2009.
  42. Liao, W. C. and Lin, C. Y. Y. (2008). Gender-stereotype leadership or androgynous leadership? *2008 Asia Academy of Management Annual Meeting (AAoM)*, December, 2008.
  43. Lin, C. Y. Y., Chen, M. Y. C., and Huang, C. H. (2008). Does strategic planning affect organizational survival? presented at *2008 Academy of Management Annual Meeting (AOM)*, Anaheim, California, USA.
  44. Lin, Y.Y. and Whetten, D. (2008). Culture and intellectual capital alignment predicts performance: Insights from national models, presented at *AIB 2008*

conference, Milan, Italy, June 30- July 3, 2008.

45. Lin, Y.Y. and Edvinsson, L. (2008). National intellectual capital: Four southern European countries, presented at *IFKAD 2008 conference*, Matre, Italy, June 26-27, 2008.
46. Lin, Y.Y. and Edvinsson, L. (2008). National intellectual capital: Comparison of the BRIC countries, presented at the *29<sup>th</sup> McMaster World Congress*, Hamilton, Ontario, Canada, January 16-18, 2008.
47. Chen, D., Lin, Y. Y., and Chung, K. P. (2007). Career stress and health of female managers in Taiwanese hospitals: A multilevel model approach, *TAoM Conference Proceedings*, Management Challenge under Globalization, September 7-8, 2007. (paper award of Organizational Behavior Section)
48. Wei, Y. C., and Lin, Y. Y. (2007). Determinants of organization decline: A resource-based perspective, *TAoM Conference Proceedings*, Management Challenge under Globalization, September 7-8, 2007.
49. Liao, W.C., Lin, Y.Y. and Huang, P.D. (2007). Gender comparison of leadership similarity and difference: Case analyses, *TAoM Conference Proceedings*, Management Challenge under Globalization, September 7-8, 2007.
50. Yu, B.S. Lin, Y.Y. and Chang, S.F. (2007). Corporate succession: A qualitative study, *TAoM Conference Proceedings*, Management Challenge under Globalization, September 8, 2007.
51. Lin, Y.Y. (2007). The birth, transformation and death of organizations: Two industries in Taiwan, presented in *2007 Academy of Management Conference Annual Meeting*, Philadelphia, Pennsylvania (symposium).
52. Egri, C.P., Ralston, D.A. Palmer, I., Lin, Y.Y., Castro, F., Gutierrez, J.R. and Perrinjaquet, A. (2007). A multinational study of corporate stakeholders and organizational culture: Which stakeholders are more important and why?, presented at *2007 Academy of Management Conference Annual Meeting*, at Philadelphia, Pennsylvania.
53. Lin, Y.Y. (2007). Intellectual capital: A comparison of seven European countries, presented at *Intellectual Capital Congress 2007*, Haarlem, Netherlands, May 3-4, 2007.
54. Lin, Y.Y. (2006). Value adding of traditional Chinese culture through the lenses of intellectual capital: Taking Lee and Lee company as an example, *Proceeding of 2006 Service Management Conference*, National Chengchi University, December 15-16, 2006.
55. Lin, Y.Y. and Lin, T.Y. (2006). National intellectual capital: A comparison of the Nordic countries, presented at *Technology Management Annual Conference*, Hsinchu, Taipei, December 9, 2006.

56. Lin, Y.Y. and Wei, Y.C. (2006). Environmental pressure and organizational decline: The moderating effects of human capital and social capital, presented at *Asian Academy of Management*, Waseda University, Japan, December 19-21, 2006.
57. Lin, Y.Y. and Lee, I.C. (2006). National intellectual capital: A comparison of Japan, Korea and Taiwan, presented at *Asian Academy of Management*, Waseda University, Japan, December 19-21, 2006.
58. Lin, Y.Y. and Y.C. Wei (2006). Human capital, social capital and organizational decline: A longitudinal study, presented at *2006 Academy of Management Conference Annual Meeting*, Atlanta, Georgia.
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